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# City of Lambertville

18 YORK STREET | LAMBERTVILLE, NJ 08530

OFFICE OF THE CITY BUSINESS ADMINISTRATOR

**March 2, 2020**

Name  
Street  
City, State Zip

Dear Business Owner,

You are receiving this letter because Lambertville has you listed as a business owner within the City.

The City is interested in finding ways to do more to promote economic development within our commercial districts and support the success of our local businesses.

Have you ever wanted to do something but found that our zoning ordinance prohibits it? Could we do more to make it simpler to open a business? Are there ways we can make it easier for visitors to travel to or park at your businesses? Do you want more ways to work together with other business owners to drive new customers to your stores? We want to learn from you what we could be doing better to support you.

We hope you will join us on one of the following dates at the Justice Center (25 S Union St) to kick off this important conversation. We have scheduled two roundtable sessions for business owners to come out, learn about some of our goals, and more importantly, talk to us about your needs:

- Saturday, March 14<sup>th</sup> - 9:00 AM - 11:00AM
- Tuesday, March 31<sup>st</sup> - 6:00PM - 8:00PM

If you would like to attend, please RSVP (so we can plan for space) here:

[www.lambertvillenj.org/economicdevelopment](http://www.lambertvillenj.org/economicdevelopment)

Additionally, please complete a business roundtable survey (even if you cannot attend either session) for consideration in our ongoing economic development discussions with the business community. The survey can be found here: [www.lambertvillenj.org/economicdevelopment](http://www.lambertvillenj.org/economicdevelopment). Taking 10 - 15 minutes to fill out this survey will provide us valuable information to help guide future City programs and policies.

We are looking forward to working with all of you and appreciate all you do for Lambertville.

A handwritten signature in blue ink that reads "Alex Torpey".

Alex Torpey  
Business Administrator